

Elliott C.W. Cheeseman

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Education and Bar Admission

- Called to the Bar of Ontario** **June 2019**
- Member in Good Standing of the Law Society of Ontario
- Juris Doctor, Queen's Faculty of Law, Kingston, ON** **2015 - 2018**
- Bachelor of Arts, Western University, London, ON** **2011 - 2015**
- Honours Specialization in Criminology
 - Graduated with Distinction

Employment Experience

- Associate, Hall Webber LLP, Toronto, ON** **August 2020 – Present**
- Building a legal practice focused on the areas of digital media, entertainment, technology, sports, and esports.
- Founder, ECEsports (ecesports.gg), Toronto, ON** **August 2018 - Present**
- Network, engage with, and onboard athletes as clients
 - Strategize and plan athletes' best path to exposure for their sport
 - Represent athletes during negotiations with prospective teams
 - Negotiate, revise, and edit contracts for athletes
 - Create written content discussing the intersection of law and business in esports
- Associate, Miller Thomson LLP, Toronto, ON** **January 2020 – July 2020**
- Built a business law practice focused on the areas of technology, privacy, sports and gaming
- Associate, MKM Management Group, Toronto, ON** **January 2019 – April 2019**
- Worked with non-endemic sport brands to help them navigate the industry
 - Networked and engaged potential sponsors for clients organizing sport events
 - Attended and networked at various local sport industry events
- Student-at-Law, Municipal Law Chambers, Oakville, ON** **August 2018 – June 2019**
- Reviewed and advised on commercial agreements
 - Appeared before various courts and tribunals to speak to an array of matters
 - Assisted in developing legal strategies and persuasive arguments for clients
 - Assisted in the discovery process for various cases
- Summer Student, Newport Sports Management, Mississauga, ON** **Summer 2017**
- Assisted in the development of new marketing strategies for Newport athletes and created a system to track marketing outreach
 - Reviewed and advised on various endorsement deals for athletes
 - Prepared contracts for athlete appearances and sponsorship deals
 - Assisted in organizing and operating the Newport Next prospect camp
 - Consolidated and briefed player requests for agents

Consultant, Clearview Strategic Partners, Burlington, ON **Summers 2015 and 2016**

- Completed projects including the creation of a client contract database, document templates, and informational documents on the topic of ethics and compliance for current and prospective clients

Summer Student, Gowling Lafleur Henderson LLP, Hamilton, ON **Summer 2014**

- Supported lawyers in the Business Law Group on a variety of files and cases
- Attended court proceedings with senior lawyers

Extracurricular and Volunteer Experience

Legal Representative, Sport Dispute Resolution Centre of Canada **April 2020 - Present**

- Representing and advocating for individual Canadian athletes involved in disputes with their sport's national governing body.

Associate Member, Esports Bar Association (EBA) **August 2018 – Present**

- Assisting with the organization of the Esports Pro Bono effort to provide aid to esports athletes and grassroots organizations

Queen's Law Orientation Leader, Queen's Faculty of Law, Kingston, ON **2016**

- Selected to help first-year law students make the social and academic transition into the Faculty of Law

Student Volunteer, Pro Bono Students Canada, Kingston, ON **2015-2016**

- Worked collaboratively with three other students to research and write a presentation on the topic of parole in Canada
- Presented the research findings to inmates at the Collins Bay Institution in Kingston, ON

Orientation Leader, Western University, London, ON **2013-2014**

- Helped first-year undergraduate students make the transition into university
- Provided academic mentorship to the students and advised them about the resources and skills needed to succeed in university

Personal Interests

- Hockey
- Golf
- Podcasts
- Reading
- Coaching Sports